DISTRICT III DIGEST

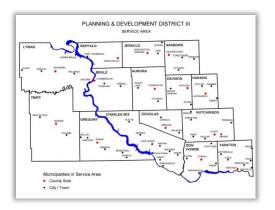
Planning & Development District III

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Energy Efficiency Conservation Block Grant (EECBG) Program

The Energy Efficiency and Conservation Block Grant (EECBG) Program awards were announced on March 30th. There was stiff competition for assistance. The State Energy Office received \$12.9 million in requests. Approximately \$5.5 million was available for grant awards. District III helped 31 cities and counties receive grants totaling \$1,711,450. The funding will be used for a variety of energy efficiency improvements. ❖



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SBDC UPDATE

Free Online Training for Small Businesses

Last year the Small Business Development Center, in partnership with the Small Business Administration and Lawrence and Schiller, put together a series of small business success workshops. The presentations are archived on SBA's website and can be accessed at any time. The workshops have proved to be very beneficial to people across the state as they continue to find innovative ways to grow their businesses. For more information, please visit <u>www.sba.gov/sd</u>.

Small Business Success Workshops

Survive and Thrive Small Business Education Series

- ♦ Where Do I Stand Financially?
- Expense Management
- ♦ Growing Sales
- ◆ Cash Flow Management
- ♦ Business Succession

Marketing Matters Small Business Education Series

- Roadmap to Marketing Success: Steps to Writing a Successful Marketing Plan
- ♦ Google Matter: How Does Your Website Measure Up?
- The First Impression: Building a Positive Customer Experience



PTAC

Procurement & Technical Assistance Center

District III hosts a South Dakota Procurement Technical Assistance Center (PTAC). PTAC provides assistance to South Dakota businesses wishing to contract with local, state and federal government agencies.

PTAC provides the following counseling services:

- Identifying opportunities for clients
- Assistance with submissions of applications, etc.
- Assistance with bid and proposal preparation
- Post award assistance

PTAC provides guidance to businesses in the area of subcontracting. This may include assistance to small businesses and small & disadvantaged businesses (SDB's) to locate prime contractors, and assistance to large prime contractors to locate viable subcontractors.

PTAC assists businesses with problems and issues that may arise as a result of efforts to contract with government entities. This includes assistance in locating appropriate specifications and standards, finding buying histories, or locating sources of supply.

PRE-DISASTER MITIGATION PLANS

Pre-disaster mitigation (PDM) plans are a valuable planning tool that assess the vulnerability of a jurisdiction to various hazards, and identify actions that can be taken to minimize the impact of those hazards. Over the last several years, the District III office has produced a PDM plan for all but one of the counties in the District III region. The Federal Emergency Management Agency requires that these plans be updated every five years, and District III currently is working to update most of the counties' plans.

Work started on the plans in early 2009, and most of them are now almost complete. We expect most of the plans will be completed within the next couple of months. The Bon Homme County PDM plan already has been completed and has been approved at the state and federal level. This is the first updated PDM plan received by the Federal Emergency Management Agency from South Dakota, and the FEMA reviewers were very impressed with the document. \diamond

DDDIII Geographic Information System

The Districting for ArcGIS extension simplifies the redrawing of political boundaries that local, state, and federal government agencies use to account for population changes. This tool transforms what was once a long, manual process into a convenient way of defining police beats; sales territories; voting, school, and fire districts; and many other boundaries.

Once the 2010 Census demographics are completed, District III will utilize GIS and county base layers to establish accurate layers, such as political zones, you can group the units simply by selecting them in ArcMap. District III districting can help you analyze population densities, housing breakdowns, income and race statistics, and other data.

Districting for ArcGIS also makes it easy to quickly draw various alternative boundaries for consideration. Governments will need to review political districts in the next coming year, if interested please contact Harry Redman. \diamondsuit

WWW.DISTRICTIII.ORG



2009 ABC Activity



ABC enjoyed another successful year in 2009. On behalf of the Board of Directors, we appreciate the opportunity to work with local banks and development corporations in providing low interest financing for businesses in the 15 county region.

ABC looks forward to the continued partnerships in 2010. We have nearly \$1.2 million available for projects in our region so please keep us in mind.

DIRECTOR'S CORNER

May 2010 marks an anniversary for me. It has been a privilege to serve as the District III Director for 25 years. I have benefited professionally from working for an organization that both values and trusts its staff. I have benefited personally from knowing literally hundreds of quality human beings who are working hard each and every day to make this region a great place to live and work. Thank you!





ANNOUNCEMENTS & DEADLINES

MAY

Memorial Day, Office Closed - 31st

JUNE

Land and Water Conservation Fund Grants Due - 30th

JULY

Consolidated Applications Due – 1st Solid Waste Management Applications Due – 1st Observance of Independence Day, Office Closed – 5th DENR SRF Applications Due – 15th

AUGUST

State Water Plan Amendments Due – 1st Community Access Applications Due – 1st Industrial Park Access Applications Due – 1st Committee Meeting, Oacoma – 11th

Areawide Business Council, Inc. 2009 statistics:

- 12 new loan applications reviewed
 (\$730,500 requested 8 approvals; 4 denials)
- 9 loans closed for a total of \$783,500
 (4 of those were carry-over from 2008 approvals)
- 2 loan approvals will carry-over and close in 2010 for a total of \$21,500
- \$87,055 average loan size
- \$2,176,800 in other funds leveraged (equity, banks & other borrowings)
- 45 jobs (FTE) created
- 16 jobs (FTE) saved
- Location of ABC loans closed in 2009: Winner (1), Mitchell (1), Colome (1), Yankton (1), Plankinton (1), Chamberlain (3), Freeman (1)

Special Note: ABC has been experiencing calls regarding financing availability for capital improvements needed by private businesses due to the effects of the harsh winter, i.e. parking lot issues or structural damage due to snow load, etc. As a result, ABC will consider a 4% loan for "capital improvements" that have become necessary due to these weather related problems. Note, this is for <u>capital</u> improvements only, not working capital. Please contact Lori Cowman with any questions. ❖



2010 Legíslatíve Dínner

Planning & Development District III's annual legislative dinner was held at Mitchell Technical Institute March 18th. Ten State Representatives and Senators participated in the legislative forum.



THE STAFF

Greg Henderson, **Executive Director** Travis Acklin, **GIS Analyst** Eric Ambroson, **Community Development Specialist** Fred Binder, **Community Development Specialist** John Clem, **Community Development Specialist** Lori Cowman, **SBDC Consultant & ABC Manager** Pat Hansen, **Financial Officer** Brian McGinnis, **Community Development Specialist** Harry Redman, **GIS Coordinator** Sue Stoll, **SBDC Director** Kristy Welker, **Administrative Professional**

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THE EXECUTIVE BOARD

Delayne Persson, **Aurora County** Donald Reinesch, **Brule County** Rex Winter, **South Central Water Development Center** Arthur Hertz, **Great Lakes of South Dakota Association** Lonnie Tjaden, **City of Freeman** John Claggett, **Davison County** Donita Loudner, **Buffalo County** Richard Lewis, **City of Winner**

THE DISTRICT III ORGANIZATION

Planning & Development District III is a voluntary association of city and county governments. A committee of elected officials and private citizens govern the agency by setting the work agenda and overseeing the performance of the Director and staff. The office serves a 15-county area that includes the following counties: Aurora, Bon Homme, Brule, Buffalo, Charles Mix, Davison, Douglas, Gregory, Hanson, Hutchinson, Jerauld, Lyman, Sanborn, Tripp and Yankton. There are 68 communities and three tribal governments within the service area.

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ADDRESS CORRECTION REQUESTED